

Simone Hadebe

Illustrator
Animator
Human

Contact

Email

khanyi.hadebe97@gmail.com

Portfolio

www.simonehadebe.com

https://vimeo.com/user132188273

Education

Skidmore College

// Saratoga Springs, NY, USA

Bachelor of Science with Honors
in Art
Communication Design and
Digital Media

University of the Arts London // GB

Study abroad program in BA
(Honors)
Graphic Design and Media Design

Who is she?

I'm a creative: I love sketching, capturing snapshots of mundane objects, and experimenting with makeup. When I'm not frantically searching through my tabs for my email, I spend my days tirelessly documenting my thoughts and observations in my sketchbook. I'm passionate about storytelling, with my illustrations exploring themes such as mental health, cross-cultural identity, sexuality and imposter syndrome. My goal is to never stop creating: becoming a creative director, designing magazine editorials and covers, directing photo shoots, animating, creating a graphic novel and every other artistic venture under the sun. The world is too full of beauty to not try to capture it.

Experience

Visual Artist // Noisy Streetss // Remote // January 2022 - present

Designing the cover of the digital issue
Drawing, animating and visualising the submissions
and articles for the digital issue
Designing other editorial illustrations and layouts
Creating graphics for Noisy Streetss media

Visual Arts Editor // Postscript Magazine // Remote // July 2020 - present

Responsible for curating submissions for monthly
online publication
Reaching out to artists whose work fits our monthly theme
Creating illustrations to accompany written works
Creating cover image illustration
Editorial design and layout for the upcoming print issue

Graphic Designer and Illustrator for The New Muses Project // June 2021 - present

Logo design for upcoming online database of classical
composers from diverse backgrounds
Creating covers for compilation albums

Freelance Graphic Designer for St Francis College // November 2021 - present

Creating graphics for social media posts following
brand guidelines

Social Media Marketing Intern // New York Women in Business // Remote // November 2020 - April 2021

Generating graphics/artwork/visuals for social media
Uploading content to Dropbox folder
Participating in tri-weekly scrum meetings
Collaborating with copy team for efficient work-flow
Utilizing NYWIB brand bible for up-to-date best practices
Working in agile business agency
Sourcing and tracking stock images
Maintaining and monitoring social media trafficking
spreadsheets with other interns

Interests

| | |
|------------------|-----------|
| Illustration | Animation |
| Film | Fashion |
| Streetwear | Writing |
| Editorial Design | Music |
| Packaging | Food |
| Sustainability | Skincare |

Technical Skills

| | |
|---------------|-------------|
| Photoshop | Illustrator |
| AfterEffects | Indesign |
| Procreate | Lightroom |
| Sketch | Adobe XD |
| Adobe Animate | |

Other Skills

| | |
|-------------------|--------------------------------------|
| Drawing | Organization |
| Logo Design | Microsoft Word |
| Packaging Design | Customer Service |
| Poster Design | Art Handling |
| Arabic (Beginner) | Northern Ndebele (Native Speaker) |

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Co-Creative Director for UJIMA Fashion Show // Saratoga Springs, NY // December 2019 - March 2020

Conceptualized clothing silhouettes for models
Cast and directed models
Created mood-boards for scenes and set
Contacted buyers on Depop for clothing
Designed pitch Powerpoint
Prioritized sustainability by purchasing second-hand clothes and reusing props

Gallery Assistant Internship // Con Artist Collective // New York City, NY // May 2018 - August 2018

Wrote and distributed press releases for upcoming exhibitions
Generated price lists for artworks
Catalogued art from each show for gallery's records
Recruited artists for exhibitions
Created and scheduled exhibition ideas into online forums and events calendar
Hung exhibitions and updated social platforms
Maintained general gallery space

Exhibitions

2020 Juried Student Exhibition // Saratoga Springs, NY // March 2020

Schick Art Gallery, Saratoga Springs, NY
Awarded the Adirondack Trust Award
Juried by Kenny Rivero

The Disappearing Art Show // Dubai, UAE // March 2021

Warehouse 46, Dubai, UAE
Curated by Gulf Photo Plus and Alserkal Avenue
The show was designed to encourage a younger audience to collect art, making art accessible to everyone.
Two of my illustrations were displayed and one was sold

Published Works

The Light In Which I Stood // Yale Glee Club // December 2020

Collaborated with the Yale Glee Club and poet Jamaica Kincaid
Created digital illustrations and assets to accompany songs and recitations of poetry
Animated 3 of the 4 illustrated scenes
Used a combination of frame-by-frame animation and After Effects

This project can be found at the following link:
<https://vimeo.com/516192511>

What Carries Us // Yale Glee Club // May 2021

Collaborated with the Yale Glee Club to illustrate and animate 6 poems on the theme of flight
Created digital illustrations in Photoshop and Illustrator, then animated them in After Effects

This project can be found at the following link:
https://youtu.be/8GWDhRqG5_g

Postscript Magazine: A Hub for Poetry, novels and artwork // VICE Arabia // March 2021

Interview with the founders of Postscript Magazine, accompanied by my editorial illustrations from previous issues

This interview can be found at the following link (only in Arabic):
<http://bit.ly/vicepostscript>